



# The Catholic University of Zimbabwe



## Bachelor Of Business Management Honours Degree Programme Structure

### Year One

#### Semester 1

BM101 Principles of Management  
BM102 Business Communication  
ACC105 Financial Accounting for Business 1A  
EC101 Microeconomics  
MM101 Principles of Marketing  
HCS115 Introduction to Information Technology  
CS101 Communication Skills

#### Semester 2

BM108 E-Commerce  
BM105 Commercial Law  
ACC106 Financial Accounting 1B  
BM107 Business Statistics Application  
EC104 Macroeconomics  
BM106 Industrial Relations

### Year Two

#### Semester 1

BM203 Business Law 11  
BM202 Small Business Management  
BM201 Human Resources Management  
GS201 Introduction to Gender Studies

#### Options: Finance

ACC201 Financial Accounting 11A  
BM207 Managerial Accounting

#### Options: Marketing

MM104 Marketing Management  
MM202 Sales and Marketing Forecasting

### Year Two

#### Semester 2

BM203 Business Law 11  
BM204 Business Investment Analysis  
BM205 Organisational Behaviour  
BM206 Business Research Methods

#### Options: Finance

ACC211 Financial Accounting for Business 1B  
BM208 Principles of taxation

#### Options: Marketing

MM206 Consumer Behaviour  
MM210 Brand Management

### Year Three

#### Semester 1& 2 Work Related Learning

BM301 Work Related Learning Report  
BM302 Academic Supervisor's Report  
BM303 Employer's Assessment Report

### Year Four

#### Semester 1

BM401 Change Management  
BM403 Production and Operations Management  
BM406 Entrepreneurship  
BM405 Strategic Management  
BM404 Project Management

#### Options: Finance

ACC401 Financial Reporting  
BM411 Financial Planning & Control

#### Options: Marketing

MM404 Industrial Marketing  
MM211 New Product Development

#### Semester 2

BM407 Dissertation  
BM408 Introduction to Corporate Governance

#### Options: Finance

BM409 Accounting Techniques in Decision Making

#### Options: Marketing

MM405 International Marketing