



The Catholic University of Zimbabwe



Bachelor Of Business Management Honours Degree Programme Structure

Year One

Semester 1

BM101 Principles of Management
BM102 Business Communication
ACC105 Financial Accounting for Business 1A
EC101 Microeconomics
MM101 Principles of Marketing
HCS115 Introduction to Information Technology
CS101 Communication Skills

Semester 2

BM108 E-Commerce
BM105 Commercial Law
ACC106 Financial Accounting 1B
BM107 Business Statistics Application
EC104 Macroeconomics
BM106 Industrial Relations

Year Two

Semester 1

BM203 Business Law 11
BM202 Small Business Management
BM201 Human Resources Management
GS201 Introduction to Gender Studies

Options: Finance

ACC201 Financial Accounting 11A
BM207 Managerial Accounting

Options: Marketing

MM104 Marketing Management
MM202 Sales and Marketing Forecasting

Year Two

Semester 2

BM203 Business Law 11
BM204 Business Investment Analysis
BM205 Organisational Behaviour
BM206 Business Research Methods

Options: Finance

ACC211 Financial Accounting for Business 1B
BM208 Principles of taxation

Options: Marketing

MM206 Consumer Behaviour
MM210 Brand Management

Year Three

Semester 1& 2 Work Related Learning

BM301 Work Related Learning Report
BM302 Academic Supervisor's Report
BM303 Employer's Assessment Report

Year Four

Semester 1

BM401 Change Management
BM403 Production and Operations Management
BM406 Entrepreneurship
BM405 Strategic Management
BM404 Project Management

Options: Finance

ACC401 Financial Reporting
BM411 Financial Planning & Control

Options: Marketing

MM404 Industrial Marketing
MM211 New Product Development

Semester 2

BM407 Dissertation
BM408 Introduction to Corporate Governance

Options: Finance

BM409 Accounting Techniques in Decision Making

Options: Marketing

MM405 International Marketing